



JOIN LATAM'S GREEN HYDROGEN FUTURE

Brazil offers a promising landscape for green hydrogen production and utilization, making it an exciting prospect for forward-thinking companies. Join us as an exhibitor at the element1 Pavilion to tap into the incredible opportunities presented not only by Brazil's booming solar energy sector but also by its emerging green hydrogen market. This thriving market presents a multitude of advantages for exhibitors looking to expand their presence and explore new business prospects, offering diverse opportunities across various subsectors.

As of November 2023 34.9 GW of installed solar capacity has propelled Brazil to second place in the energy mix, showcasing a remarkable growth trajectory. The statistics, curated by the Brazilian Solar Photovoltaic Energy Association (ABSOLAR), reveal 10.1 GW of centralized solar generating capacity and 24.7 GW of distributed-generation capacity, emphasizing the expansive potential for innovation and collaboration.

In response to the challenges of variable electricity generation, Brazil is prioritizing the expansion of storage capabilities and embracing innovative approaches spanning electricity, heating, cooling, and mobility. To fully harness advanced battery technology, the country is actively assessing and enhancing its legal, technical, educational, and economic frameworks. By participating as an exhibitor, you contribute to shaping the future of Brazil's energy landscape.

With approximately \$30 billion worth of hydrogen projects in the pipeline, Brazil is poised to advance towards greener hydrogen production, emphasizing renewable sources like wind and solar power.

Organizers



Co-Organizer



Your presence at the element1 Pavilion provides an exclusive opportunity to network with industry leaders and explore collaborations in this dynamic and rapidly expanding sector.

Seize the opportunity to showcase your innovations, forge strategic partnerships, and contribute to shaping the future of sustainable energy in one of Latin America's most dynamic markets!

LATAM's Largest Platform for the New Energy and Mobility World

The smarter E South America will take place from August 27–29, 2024 in São Paulo, bringing together the following events:

- **Intersolar South America** – LATAM's Largest Exhibition and Conference for the Solar Industry
- **ees South America** – LATAM's Key Event for Batteries & Energy Storage Systems
- **Power2Drive South America** – LATAM's Key Exhibition and Conference for Charging Infrastructure and E-Mobility
- **Eletrotec+EM-Power South America** – The Event for Electrical Infrastructure and Energy Management

Quick facts

Dates	August 27–29, 2024
Hours	12pm–8pm
Venue	Expo Center Norte José Bernardo Pinto St., 333 Vila Guilherme, Zip code: 02055-000 São Paulo, SP Brazil

Find further information online





Your target group is waiting for you

More than 55,000 visitors are expected to attend. The 3-day event is attracting investors, utilities, installers, manufacturers and project developers from all over the world.

The Brazilian non-hydro renewables market gathers pace

The Brazilian power system is by far the largest in Latin America. Solar PV in combination with energy storage and energy management systems are gaining importance.

All under one roof – The perfect match

4 exhibitions with more than 600 exhibitors covering topics of the new energy world on the platform The smarter E South America uniting solar energy, energy storage, energy management and e-mobility.

There is so much more

Apply for the coveted AWARD, check out the speaking opportunities at the Innovation & Application Stages and network at various side-events. Expand your brand awareness by booking attractive sponsorships. The smarter E South America is more than an exhibition.

REASONS TO EXHIBIT AT THE ELEMENT1 PAVILION

The participation at The smarter E South America via the element1 Pavilion offers an excellent opportunity to enter the Brazilian renewables market. The pavilion's complete package lets you concentrate on your business, while we facilitate the rest.

Cost savings through...

an all-inclusive and attractively designed package. See the complete list for fit out items.

Less preparation effort by...

- technical/organizational support from our team – before, during and after the exhibition
- reservation of shared floor space in a good location
- conception of the pavilion by an experienced planner
- reduced coordination effort with the exhibition organizer

Plus...

- more attention compared to individual exhibitors through dedicated pavilion marketing by the organizer
- good visibility as the pavilion is placed prominently and marked on the floor plan

Individual services

within the pavilion including

- Company logo on counter*
- Graphic on backwall*
- Carpet
- Lighting
- Storage room including wardrobe
- Seating corner
- Lockable counter with logo-imprint
- Bar stool
- Brochure rack
- Power supply and consumption (up to 3 kW)
- Fire extinguisher
- City hall taxes
- Cleaning fee (set-up/dismantling)
- Online entry with logo and description (Portuguese & English)
- 5 product groups in the online exhibitor list free of charge
- Exhibitor passes

*Data as file (.eps) to be provided by exhibitor

Contact

Ms. Kristin Merz

Tel.: +49 7231 58598-299

merz@solarpromotion.com

All this for just one great price!

Package price: €5,100