



EXHIBITION & CONFERENCE  
AUGUST 26–28, 2025  
SAO PAULO, BRAZIL

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# The smarter E South America 2025 Conference Sponsorship Packages



transição de combustíveis fósseis' para 'carvão, pagos pelos consumidores via CDE', destinados às renováveis no mesmo ano'.  
**gético, +5,6x** Em subsídios às fontes fósseis.  
transição energética, mas hoje o Brasil incentiva o que renováveis.  
mos investir esta lógica em prol da transição energética, alinhando o discurso a prática.





## SPONSORSHIPS

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# Your possibilities to become a sponsor of The smarter E South America Conference

Do you want more visibility at The smarter E South America Conference? Then take your chance and become a sponsor!

On the following two pages you will find our sponsorship packages **Platinum, Gold and Silver**.

These are composed of **fixed services** per package as well as **variable services** which you can flexibly decide on within a given budget.

FACTS AND FIGURES

**Expected Numbers at  
The smarter E South America 2025**



2.800+

Conference Attendees



58.000+

Visitors



680+

Exhibitors



200+

Journalists

## SPONSORSHIPS

# Overview Fixed Services - Conference Packages

	Exhibition & Conference Package Diamond*	Conference Package Platinum	Conference Package Gold	Conference Package Silver
<b>Package Price</b>	€39,400	€19,100	€12,100	€8,300
<b>Fixed Services</b>	€13,200	€8,100	€5,500	€3,900
<b>Logo on sponsoring board at the entrance inside the pavilions</b>	X			
<b>Logo in the The smarter E South America event guide</b>	X			
<b>Logo on all The smarter E South America websites / sponsor pages</b>	X			
<b>Logo in all visitor newsletters</b>	X		X	
<b>Namely mentioned in the welcome speech of the Intersolar South America Conference</b>	X	X		
<b>Namely mentioned in press releases sent to trade publications and newspapers in Brazil and worldwide</b>	X	X		
<b>Logo in conference signage</b>	X	X		
<b>Logo on backwalls of the conference and exhibition stages</b>	X	X	X	
<b>Logo in conference program</b>	X	X	X	X
<b>Logo in conference preview</b>	X	X	X	X
<b>Logo on conference break slides</b>	X	X	X	X
<b>Free full-conference tickets to all The smarter E South America conference sessions (excluding side events)</b>	8	6	4	2
<b>Variable Services (See <a href="https://www.thesmartere.com.br/for-exhibitors/sponsorships-marketing">https://www.thesmartere.com.br/for-exhibitors/sponsorships-marketing</a> )</b>	€26,200	€11,000	€6,600	€4,400

\* 1 exclusive sponsor

## SPONSORSHIPS

# The smarter E South America: Variable Services

The scope of the variable services depends on the booked package.  
For further details, please visit [www.thesmartere.com.br](http://www.thesmartere.com.br).



### Your Visibility onsite

Conference WiFi	€49,350
Conference Networking	€7,500
Conference Notepad	€3,500
Conference Pen	€3,500
Session Sponsorship	€3,500
Tea & Coffee Break	€7,000
Supplement in Conference Bag	€3,500



### Digital Advertising Opportunities

Newsletter Banner (Eng./Portuguese)	€1,250
Webinars	€6,000



### Your Banner on our Website

Conference Landingpage (Z1)	€2,600
Conference Landingpage (Z2)	€1,700
Conference Landingpage (Z3)	€1,700



## Please contact

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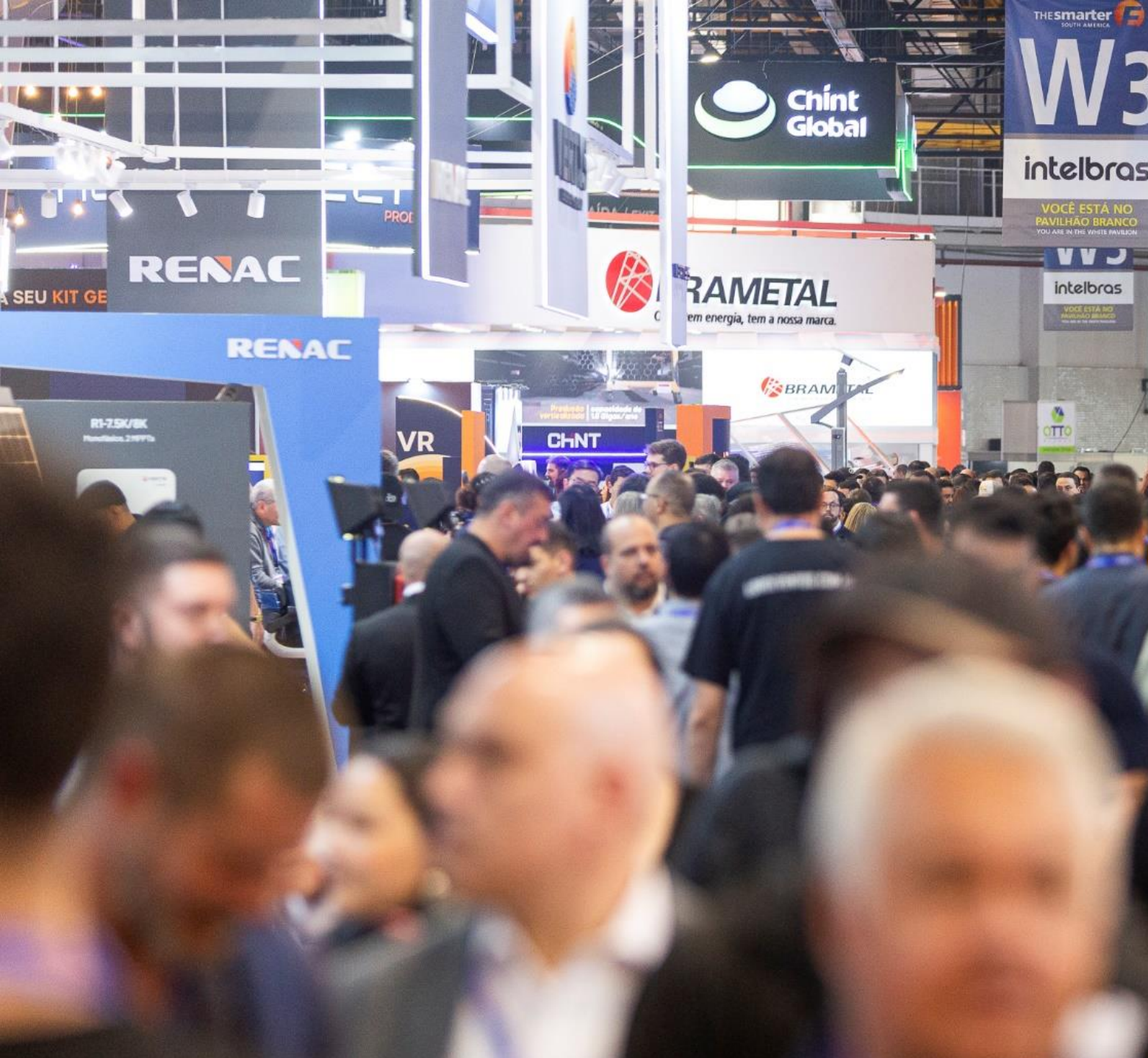
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